

AR Catalog

APP for mobile devices that showcases the products from the physical catalog in 3D with Augmented Reality.



How does it work?

1

Development of a customized mobile application .

2

Download the application and use the device's camera to point at the product you wish to view.

3

Augmented visualization of products in real volume.



Devices



Android

equal to or greather than 7.0



iOS

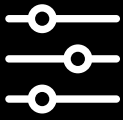
equal to or greather than 11.0



Benefits



- Visualize products in real size and in details ●
- Overcome the limitations of the physical catalog ●
- Achieve leading positioning through technological innovation ●
- Added value to the traditional way of product presentation ●
- Multiple uses of the products without additional investments ●







Customized product

Once the user has installed the application on their mobile or tablet, they can interact with the AR catalog, visualize technical exploded views and detailed processes of the product, with additional information that is very useful for sales.

Another possibility of this innovative technology is to configure objects and customize different setups.



MODELLING

Basic	Moderate	Complex	Industrial
50 €/Model	100 €/Model	250 €/Model	400 €/Model
			

Surprise effect

This type of application can arouse a great surprise effect on the customer, increasing brand engagement and positioning customer, increasing engagement with the brand and positioning of the company in the market..

Statistical control

In order to have statistical control of all the data registered when the client uses the application, at Innoarea we monitor the data, allowing us to know in detail the client's needs and to be able to make modifications that make the use of the product more attractive. The virtual catalog is available for Android and iOS devices..